The International Federation of Cervical Pathology and Colposcopy (IFCPC) is a non-profit organization that supports over forty national societies. IFCPC’s focus is on supporting research and training in colposcopy and cervical pathology as well as reducing the burden of cervical cancer globally.

IFCPC hosts the World Congress every three years in a different parts of the world. This year, ASCCP, the Society for Lower Genital Tract Disorders will host the World Congress.

For more information on either society visit the websites below:
www.ifcpc.org
www.asccp.org

About the World Congress

Why Exhibit?

Gain Access to a Variety of Medical Professionals...

Obstetricians and Gynecologists  Nurse Practitioners
Gynecologic Oncologists  Nurse Midwives
Family Practice Physicians  Physician Assistants
Internists  Researchers
Pathologists  Residency Directors
Dermatologists  Residents/Students
Urologists  Other Medical Professionals

Be Part of the Action

With many activities taking place in the Exhibit Hall you will have ample opportunity to connect with new customers and demonstrate new products to medical professionals who are actively working in the area of lower genital tract disease.

Exhibit Hall Activities will Include:
• Welcome Reception
• Morning & Afternoon Coffee Breaks
• Breakfast

Over 1,200 Medical Professionals will be in Attendance

www.ifcpc2017.com
Make Global Connections

This meeting will bring in attendees from around the globe. Below is a break down of who attended the 2014 IFCPC World Congress in London, United Kingdom.

Past Exhibitors Include:

American Distributors of Colon and Rectal Supplies, LLC
Cancer Genetics
CooperSurgical
Durso Medical Devices
DySiSmedical
Elsevier
Femays, Inc.
Gen-Probe
Guided Therapeutics
Gynex
Histologics, LLC
Hologic
Lutech Industries

MedGyn
Merck & Co., Inc.
mtm Laboratories
Qiagen
Quest Diagnostics
Redfield Corporation
Roche Diagnostics Corporation
Seiler Microscopes
Shared Medical Resources
Utah Medical Products, Inc
WALLACH Surgical
Women Care Global
Wolters Kluwer Health
Zinnanti Surgical Design Group, Inc.

www.ifcpc2017.com
Sponsorship Opportunities

There are many ways to gain additional visibility throughout the meeting!

Hotel Door Drop $7,500
- **3 sponsorships available (1 drop per day)**
- Have your message delivered right to attendee’s doors. This is a great way to invite attendees to your booth upon arrival. Promotional pieces must not be larger than 8.5x11 in. and are subject to approval.

Hotel Key Card $10,000
- Remind attendees about your company each time they enter their room. Your logo/product will be printed on each key card of those staying at the headquarter hotel.

All Attendee Email Banner Ad $1,500
- **Exclusive Sponsorship**
- Make your ad visible in the final email to attendees. Your banner ad will be hyperlinked making it easy for attendees to access your website and learn more about your company or product.

Program Advertising
- Advertising in the program is a guaranteed way to reach attendees about new products or publications.
  - **Inside Front** - $10,000
  - **Back Cover** - *$10,000
  - **Full Page Ad** - $4,800
  - **Half Page Ad** - $2,500
  - **Quarter Page Ad** - $1,300

  *Back cover can not promote a product

Satellite Symposia
- Lunch - $40,000, 4 sponsorships available
- Dinner - $30,000, 2 sponsorships available
- The attention will be on you! Host a session highlighting the latest research or product from your company. Sponsorship includes mailing lists, meeting room rental, basic audiovisual (screen, podium with mic, LCD projector), advertising in final program, on-site signage, website and promotion of the symposia in the final email blast to attendees.

Electronic Charging Stations – $10,000
- Provide attendees with the opportunity to re-charge their electronics. Your standalone advertisement will be visible as attendees take a break to charge their devices.

WiFi – $25,000
- Internet is a necessity to attendees. You will be sure to get the attention of attendees through sponsoring the wifi connection allowing them to stay connected throughout the day. Your logo will appear on the home screen each time attendees gain access to the internet.

Contact ASCCP for more Information!  Email: exhibits@asccp.org  |  Phone: 800-787-7227
**Mobile App Sponsorships**
This sponsorship is a guaranteed way to get your company name in front of attendees! Attendees can access the program, abstracts and lectures all through the app!

- **Splash Screen** - $5,000 (Exclusive sponsorship)
- **Banner Ads** - $2,000
- **Highlighted Exhibitor** - $1,000

**Tote Bags - $7,500**
Welcome attendees with a tote bag as they arrive at the registration desk. Your company name will be printed on one side of all conference bags.

**Tote Bag Inserts - $1,000**
Each attendee will see your promotional piece as they pick-up their meeting tote bag. Direct them to your booth for more information.

**Coffee Cup Sleeve - $2,500 per day**
Attendees will see your logo as they stop for a coffee break in the Exhibit Hall.

**Meeting Notepads - Call for Pricing**
Meeting notepads will be included in each registration bag guaranteeing your company name will get in front of attendees.

**Photo Booth at Welcome Reception - Call for Pricing**
Help attendees create memories of IFCPC2017 with their friends and colleagues as they travel across the US. American scenes will be on backdrops with your company’s logo.

**Hanging Banners - Call for Pricing**
Capture attendees’ attention with hanging banners as they come and go for the duration of the meeting! Price includes printing, installation and removal of the signage.

*In addition to the benefits mentioned, all sponsors will receive the following benefits in return for their support:

- Recognition on the IFCPC2017 website, including logo and link references.
- Recognition in select IFCPC2017 emails and Meeting Program

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**Corporate Sponsorship Levels**
Become a corporate sponsor and reap the benefits! All exhibits and sponsorships for the World Congress can be counted toward your sponsorship level. Reach the levels below and become a familiar name to attendees.

- **Platinum Sponsorship Level ($50,000 +)**
  - Recognition in the final program and on the IFCPC2017 website
  - Priority location of exhibit space
  - Invitation to VIP reception
  - Discounted registration on full-access conference badges
  - 7 additional exhibit-only badges

- **Gold Sponsorship Level ($30,000 +)**
  - Recognition in the final program and on the IFCPC2017 website
  - Priority location of exhibit space
  - Discounted registration on full-access conference badges
  - 5 additional exhibit-only badges

- **Silver Sponsorship Level ($15,000 +)**
  - Recognition in the final program and on the IFCPC2017 website
  - Discounted registration on full-access conference badges
  - 3 additional exhibit-only badge

- **Bronze Sponsorship Level ($5,000 +)**
  - Recognition in the final program and on the IFCPC2017 website
  - 1 additional exhibit-only badge

www.ifcpc2017.com
Exhibit Booth Information

Cost of Exhibit Space

<table>
<thead>
<tr>
<th>Booth Size</th>
<th>Early Bird Rate (Until November 1)</th>
<th>Regular Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>10' x 10'</td>
<td>$2,800</td>
<td>$3,000</td>
</tr>
<tr>
<td>10' x 20'</td>
<td>$5,400</td>
<td>$5,800</td>
</tr>
<tr>
<td>20' x 20'</td>
<td>$10,600</td>
<td>$11,400</td>
</tr>
</tbody>
</table>

Exhibit Space

Includes:
- 8 ft. high pipe & drape back wall
- 3 ft. high pipe & drape side dividers
- 2 exhibitor badges per 10x10 booth
- Listing in the meeting program, website and mobile app

Exhibit Hours

- **Tuesday, April 4, 2017 (Exhibitor Move-In)**
  2:00 pm - 10:00 pm
- **Wednesday, April 5, 2017**
  7:00 am – 6:00 pm
- **Thursday, April 6, 2017**
  7:00 am – 6:00 pm
- **Friday, April 7, 2017**
  7:00 am – 3:00 pm

Space Assignment

Whenever possible, space will be assigned according to the exhibitor’s choice, but the final arrangements will be determined by ASCCP. Booths will be assigned on a first-come, first-served basis.

Once an application with full payment is received, the exhibitor will receive confirmation and all corresponding paperwork regarding shipping instructions and exhibit set-up.

Exhibitor Badges

It is the responsibility of each exhibiting company to provide an accurate list of representatives who plan to attend. Each 10 ft. x 10 ft. booth receives two exhibit staff badges which will be prepared in advance, for the two listed personnel. These badges do not allow access to the Scientific Sessions. For information on additional exhibitor-only badges, please contact exhibits@asccp.org.

Cancellations

Cancellation of exhibit space must be made in writing and will be effective the date such notice is received in the ASCCP office. The cancellation policy will apply as follows:

- **On or Before January 4, 2017**
  Full refund minus $100 processing fee
- **January 4, 2017 – February 21, 2017**
  50% of contracted fee
- **After February 21, 2017**
  No refund

Official Service and Material Handling Contractor

Freeman
www.freemanco.com

Information on power, A/V, additional furniture rental and material handling can be obtained from the Exhibitor Service Kit, available in February 2017.
Venue Information

Hyatt Regency Orlando
9801 International Drive
Orlando, Florida, USA, 32819
Tel: +1 407 284 1234

Housing Information

Hyatt Regency Orlando (Headquarter Hotel)
9801 International Drive
Orlando, Florida, USA, 32819

Single or Double: $239.00
Check-in Time: 3:00 PM
Check-out Time: 12:00 NOON
Deadline: March 2, 2017

Rosen Plaza
9840 International Drive
Orlando, Florida, USA, 32819

Single or Double: $169.00
Check-in Time: 3:00 PM
Check-out Time: 11:00 AM
Deadline: March 3, 2017


Upcoming Meetings

IFCPC 2020 World Congress
Hosted by the Indian Society of Colposcopy & Cervical Pathology
Location: Hyderabad, India
Visit www.ifcpc.org for more information

ASCCP 2018 Annual Meeting
April 18-24, 2018
Las Vegas, Nevada
Visit www.asccp.org for more information
Exhibitor Rules and Regulations

Purpose
The American Society for Colposcopy and Cervical Pathology (ASCCP) is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

To complement the IFCPC World Congress, exhibits of the latest developments in equipment, supplies and services available in the marketplace add value to the professionals' learning experiences. Therefore, companies providing relevant goods and services can rent booth space to showcase their products and services.

ASCCP strictly adheres to the ACCME's Standards for Commercial Support regarding exhibits, which state: The distribution or granting of CME credits, in any category, from an exhibit booth is strictly prohibited.

Exhibits
When commercial exhibits are part of the overall program, arrangements for these shall not influence planning or interfere with the presentation of CME activities. Exhibit placement shall not be a condition of commercial support for a CME activity.

Commercial Activities during Education Activities
In accordance with ACCME guidelines, product information cannot be distributed in any other location besides the exhibitor's booth area inside the exhibit hall. Such materials are not permitted in the registration area, poster session area or in or near education rooms.

Commercial Supporters at Educational Activities
Representatives of commercial interests may attend an educational activity, but may not engage in sales or promotional activities while in the space or place of the CME activity. Any representative of a commercial supporter wishing to attend the educational activity may do so at the non-medical/industry consultant rate, but is strictly prohibited from the sale of and/or discussion of products while attending the educational activity.

2009 PhRMA Code
By applying for exhibit space, the commercial interest agrees to adhere to the 2009 PhRMA Code on Interactions with Healthcare Professionals.

The exhibitor agrees that interactions between company representatives and healthcare providers should be focused on providing information on products and scientific and educational information. The code prohibits distribution of non-educational items such as pens, mugs and other logo-branded items, as well as items for personal benefit (e.g., tickets to recreational or entertainment events).

U.S. Food and Drug Administration (FDA)
IFCPC/ASCCP requires that all exhibitors must be in compliance with FDA regulations regarding all products or devices regulated by the FDA.

Any mention of product names that are accompanied by information on usage and indications is considered advertising and subject to applicable FDA guidelines.

Exhibitors shall comply with all applicable FDA regulations, including, without limitation, FDA restrictions on the promotion of investigational and pre-approved drugs and devices and the FDA prohibition on promoting approved drugs and devices for unapproved uses. Any product not FDA-approved for a particular use or not commercially available in the U.S. may be exhibited only if accompanied by easily visible signs indicating the status of the product. Exhibitors shall have available at their exhibit space a letter from the FDA that describes the allowable use of any drug or device exhibited. Information and guidance may be obtained from the FDA's information line at 1-888-463-6332 or 1-301-796-5000, or through the FDA Division of Drug Marketing, Advertising and Communications Research by email at DTCP@fda.hhs.gov

Americans with Disabilities Act (ADA)
Exhibitors are required to be in compliance with the ADA and are asked to be sensitive and accommodating to attendees with disabilities. For more information visit: www.ada.gov/infoline.htm

Liability
IFCPC/ASCCP and the hotel will not be responsible for loss or damage to displays or exhibits, including but not limited to damage incurred during the installation, removal, maintenance, occupancy or use of the display or exhibit. The exhibitor further agrees to protect, defend, indemnify and save ASCCP and the Hotel, its owners and operators, and their respective parents, subsidiaries, affiliates, employees, officers, directors, and agents harmless against all claims, losses or damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by the installation, removal, maintenance, occupancy or use of the display or exhibit.

In all cases, the exhibitors will assume responsibility for damage of property and accidents and injuries to exhibitors, employees, contractors, or meeting participants.

Care of Hotel Property
No signs or other articles are to be fastened to walls or electrical fixtures. The use of thumbtacks, scotch tape, nails, screws, bolts or any tool, which could mark the floor or walls, is prohibited.

Liability and Insurance
An exhibitor is responsible for any damage to persons or property caused by his exhibit, employees, agents, or servants. IFCPC/ASCCP, persons representing Freeman, or the Hyatt Regency Orlando will not be responsible for loss by any means whatsoever (theft, fire, etc.), of any or all material or equipment owned or used by the exhibitor. Exhibitors must carry their own fire, theft, and liability insurance.
Fire Protection
Exits and fire hose cabinets must be left accessible and in full view at all times. All display materials must be flameproof and subject to inspection. No flammable liquids or substances may be used or shown in booths. All exhibits are subject to inspection by the Fire Department.

Photography
Picture taking, other than by the official photographer is prohibited, with the exception of an exhibitor taking pictures of his/her own display.

Distribution of Printed Materials
Distribution of printed materials by an exhibitor is limited to their booth space.

Demonstrations
All demonstrations, displays, and audio equipment must be confined to the booth and regulated so as to not disturb neighboring exhibits.

IFCPC/ASCCP shall have the right to exclude or to require modification to any display or demonstration that, in its sole discretion, is considered unsuitable to, or not in keeping with, the character of the exhibition.

Ancillary Meetings
The Society welcomes groups of members, organized along scientific or geographic boundaries, to hold an ancillary meeting during the World Congress. The primary purpose of an ancillary meeting is to provide a social or networking opportunity but not a scientific meeting or session. Please note that ancillary meetings may not be scheduled in conflict with scientific sessions at the IFCPC/ASCCP World Congress. If approved by the Society, groups holding ancillary meetings will be provided space in the convention center for their events and the time and location of the event will be listed in the printed program. Contact exhibits@asccp.org for more information.

Dismantling of Exhibits
Exhibits may be dismantled on the last day of the conference after the final break in the exhibit area.

Codes & Regulations
By applying for exhibit space, an exhibitor agrees to adhere to and be bound by IFCPC/ASCCP’s Exhibitor Rules and Regulations. Exhibitors shall not permit others to do anything to the booth or do anything in the facility that will in any way increase the insurance premiums payable by IFCPC/ASCCP or the owners or managers of the facility.

Exhibitor shall not sublet the booth or any equipment provided by IFCPC/ASCCP, nor shall the exhibitor assign its lease in whole or in part to any party without prior written notice to and approval from IFCPC/ASCCP. The exhibitor further agrees to adhere to and be bound by:

1. All applicable fire, utility, and building codes and regulations;
2. Any and all rules and regulations of the facility where the program is held;
3. Applicable terms of all leases and agreements between IFCPC/ASCCP and the managers or owners of the facility; and,
4. The terms of any and all leases and agreements between IFCPC/ASCCP and any other party relating to the exhibit.

Violation of Rules & Regulations
Violation of any of IFCPC/ASCCP’s regulations or FDA regulations may lead to immediate closure of the exhibitor’s booth, banning of an exhibitor representative, or barring of an exhibitor’s representative at future meetings. No monetary adjustments will be made for exhibit shutdowns.
Contact (All materials will be sent to the person listed below)

Name: ____________________________________________________________________________________
Email: __________________________________________________________ Phone: _________________________

Company Information (Name will appear in final program as written below)

Company Name: ____________________________________________________________________________________________
Mailing Address: ______________________________________________________________________________________
Email: _______________________________________________ Phone: ________________________________________
Fax:_____________________________________Website: __________________________________________________________

Company Description — Submit no more than 50 words to exhibits@asccp.org

Exhibit fee must be received by Feb. 21, 2017 to be recognized in the final program and on-site signage. Registration forms to
register company representatives and an Exhibitor Kit will be sent after ASCCP receives payment.

Early Bird Rate (Until November 1)
☐ 10 ft x 10 ft booth...........................$2,800  ☐ 10 ft x 20 ft booth...........................$5,400  ☐ 20 ft x 20 ft booth...........................$10,600

Regular Rates
☐ 10 ft x 10 ft booth...........................$3,000  ☐ 10 ft x 20 ft booth...........................$5,800  ☐ 20 ft x 20 ft booth...........................$11,400

Exhibit Space Preference: (1)_______________________ (2)_________________________ (3)________________________
I prefer not to be close to (please list companies): __________________________________________________________________

Payment Information

☐ Check  (Make Check payable to ASCCP)  ☐ Credit Card: Please Circle One:          Visa       MC     AMEX     Discover

Credit Card #: ______________________________________________________________________________________________
Expiration Date ____________________________ _________________ CCV #: __________________________________________
Name on Card: ______________________________________________________________________________________________

We/I agree to abide by all the requirements, restrictions, and obligations for the IFCPC 2017 World Congress. We/I assume the entire responsibility and liability for
losses, damages, and claims arising from injury or damage to our/my displays, equipment, and other property brought upon the premises of the Hyatt Regency
Orlando Hotel and shall indemnify and hold harmless the agents and employees of the Hyatt Regency Orlando Hotel, and the IFCPC/ASCCP from any such losses,
damages and claims. By signing this, we/I state that we/I am hereby authorized to reserve space for our/my use in the exhibit area of the IFCPC World Congress to
be held April 4-7, 2017 at the Hyatt Regency Orlando.

Cancellations
Cancellation of exhibit space must be made in writing and will be effective the date such notice is received in the ASCCP office.

Signature: ________________________________________________________________________________________________
IFCPC 2017 World Congress Sponsorship Application
April 4-7, 2017, Orlando, Florida
Application Deadline: February 1

Contact (All materials will be sent to the person listed below)

Name:  ______________________________________________________________________________________
Email:  ______________________________________________________ Phone:   ___________________________________

Company Information (Name will appear in final program as written below)

Company Name:  ____________________________________________________________________________________________
Mailing Address:  ______________________________________________________________________________________
Email:  _______________________________________________ Phone:  ________________________________________
Fax:_____________________________________Website:  __________________________________________________________

Sponsorships
 Hotel Door Drop..............................................................................$7,500
 Hotel Key Card................................................................................$10,000
 Program Advertising
  □ Inside Front Cover..........................................................$10,000
  □ Inside Back Cover..........................................................$10,000
  □ Back Cover...............................................................$10,000
  □ Inside Full Page..........................................................$4,800
  □ Inside Half Page..........................................................$2,500
  □ Inside Half Page..........................................................$1,300
 All Attendee Email Banners..........................................................$1,500
 Electronic Charging Stations..........................................................$10,000
 WiFi.................................................................................................$25,000

Mobile App
 Splash Screen..............................................................................$5,000
 Banner Ad..................................................................................$2,000
 Highlighted Exhibitor...............................................................$1,000
 Tote Bag..........................................................................................$7,500
 Tote Bag Insert.............................................................................$10,000
 Coffee Cup Sleeve......................................................................$2,500
 Meeting Notepads (Call for Pricing)...........................................$____
 Photo Booth (Call for Pricing)....................................................$____
 Hanging Banners (Call for Pricing)..............................................$____

TOTAL $__________________

For Satellite Symposia sponsorships use separate application.

Payment Information
 Check  (Make Check payable to ASCCP)       Credit Card:  Circle One:  Visa  MC  AMEX  Discover

Credit Card #: ________________________________________________
Expiration Date ____________________________ _________________ CCV #: _______________________________________

Name on Card: _______________________________________________________________________________________________
Signature: __________________________________________________________________________________________________

1530 Tilco Drive, Frederick, MD 21704  |  P: (800) 787-7227  |  F: (240) 575-9880  | exhibits@asccp.org
Contact for Symposium (All materials will be sent to the person listed below)

Name: ____________________________________________________________________________________________________

Address: __________________________________________________________________________________________________

City: __________________________________ State____________ Country________________________ Postal Code:___________

Email:  ______________________________________________________ Phone:   ___________________________________

Title of Event*

Title: _______________________________________________________________________________________________________

*The session title will be submitted to the Program Committee for approval. Upon approval, you will be slotted for the following session:

Lunch Symposia

☐ Wednesday, April 5 12:00 - 1:30 PM (2 concurrent sessions) Registration for the event will be from 12:00 - 12:15

☐ Thursday, April 6 12:00 - 1:30 PM (2 concurrent sessions) Registration for the event will be from 12:00 - 12:15

Dinner Symposia

☐ Wednesday, April 5, 7:00 - 8:30 PM (2 concurrent sessions) Registration for the event will be from 7:00 - 7:15

This sponsorship includes attendee mailing list (1 time use), meeting room, basic AV (screen, microphone and LCD projector), signage, listing in final program, and promotional email to attendees sent from IFCPC/ASCCP.

**Additional A/V may be ordered at your expense**

If approved, and assigned a Satellite Symposium slot, ________________________________ agrees to the following terms:
The above mentioned company will be responsible for all program logistics (1) Program development and coordination with faculty; (2) Arranging CME credit, if so desired; (3) Collecting pre-registration and final registration lists (4) Faculty honoraria; and (5) Faculty Expenses (6) All additional expenses related to the function (Food & Beverage, A/V).

Payment Information

☐ Check (Make Check payable to ASCCP)  ☐ Credit Card:  Circle One:      Visa       MC     AMEX     Discover

Credit Card #: _______________________________________________________________________________________________

Expiration Date ____________________________ _________________ CCV #: __________________________________________

Name on Card: _______________________________________________________________________________________________

Signature: __________________________________________________________________________________________________